



UNIBIC



ESDS Ensures Trusted Data Localization, Securing Success for UNIBIC.

About UNIBIC Foods Ltd:

UNIBIC Foods Ltd. entered the Indian market in 2004, introducing its iconic Anzac and Bradman cookies. Since then, the company has expanded its product range to include over 30 variants, continuously innovating to offer fresh and unique flavors to cookie enthusiasts worldwide. Headquartered in Bangalore, UNIBIC has established itself as a prominent player in the premium cookie market, known for its rich and flavorsome offerings.

UNIBIC's product portfolio spans various categories, including chocolate, butter, milk, savory, and health-oriented cookies. Within each category, UNIBIC offers a diverse range of options, from traditional favorites like Butter Cookies and Cashew to more unconventional choices such as Fruit and Nut Cookies.



The Challenges:

As a player in the food industry, UNIBIC faced significant challenges in managing its IT landscape while prioritizing its core business operations. The company's robust applications required reliable infrastructure support, posing a concern for efficient management and performance optimization. Thus, there was a pressing need for a robust IT infrastructure to address these challenges and enhance the efficiency of UNIBIC's core business processes.



The Solution:

UNIBIC partnered with ESDS, whose Sales and Pre-Sales team identified the company's pain points and proposed a cost-effective solution. This solution involved migrating to ESDS Enterprise Community Cloud, tailored to meet UNIBIC's specific requirements. ESDS collaborated closely with UNIBIC's team to facilitate the seamless migration and hosting of Microsoft Dynamics NAV ERP from Azure to ESDS Enterprise Community Cloud. Additionally, ESDS provided comprehensive infrastructure managed services to ensure ongoing support and optimization.

The Benefits:

The collaboration with ESDS yielded several benefits for UNIBIC:

Cost Savings: UNIBIC achieved significant cost savings, with more than a 60% reduction in compute costs on ESDS's Enterprise Community Cloud platform.

Streamlined Management: UNIBIC benefited from having a single point of contact for all cloud infrastructure requirements, simplifying management processes.

Efficient Project Management: ESDS offered a single-window project management capability, facilitating smooth coordination and execution of tasks.

Competitive Pricing: UNIBIC enjoyed competitive pricing offered by ESDS, optimizing its IT expenditure.
Responsive Support: ESDS provided dedicated and quick-response support, minimizing downtime and ensuring uninterrupted operations.

Enhanced Application Performance: The migration to ESDS's Enterprise Community Cloud resulted in higher performance for UNIBIC's applications, contributing to overall operational efficiency.



Connect with our experts now!

ESDS Software Solution Ltd.

 1800 209 3006  www.esds.co.in  getintouch@esds.co.in



Plot No. B- 24 & 25, NICE Industrial Area, Satpur MIDC Rd,
Nashik, Maharashtra 422007